	Type	L #	Hits	Search Text	DBs	Time Stamp	Comments	Error Definition	Errors
1	BRS	L2	128	(entry enter$3 sale$1 sell$3 manag?$4) ADJ3 ((several plurality multipl?$4) ADJ3 (ads adverti??$5 promotion?$1 commercials media outlets))	USPAT; US-PGPUB; IBM_TDB	2003/05/13 16:15			0
2	BRS	L3	0	2 NEAR3 ((entry enter$3) NEAR3 ((single one) ADJ2 (ad order adverti??$5 commercial promotion)))	USPAT; US-PGPUB; IBM_TDB	2003/05/13 14:31			0
3	BRS	L5	4	2 WITH ((single one) ADJ2 (ad order adverti??$5 commercial promotion))	USPAT; US-PGPUB; IBM_TDB	2003/05/13 14:32			0
4	BRS	L7	49	(2 NOT 5) AND (@ad<19990311 @rlad<19990311)	USPAT; US-PGPUB; IBM_TDB	2003/05/13 14:48			0
5	BRS	L9	18	7 AND (publish$3 publication$1)	USPAT; US-PGPUB; IBM_TDB	2003/05/13 15:10			0
6	BRS	L10	31	7 NOT 9	USPAT; US-PGPUB; IBM_TDB	2003/05/13 15:10			0
7	BRS	L11	1	((several plurality multipl?$4) ADJ2 (ads adverti??$5 promotion?$1 commercials)) WITH ((single one) ADJ order)	USPAT; US-PGPUB; IBM_TDB	2003/05/13 16:16			0

Examine image pgpb, kwit for some paths docs.

srvh RCG-single-entry

05/13/2003, EAST Version: 1.04.0000

```
Welcome to DIALOG
### Status: Connected


Dialog level 02.14.01D

Last logoff:  14may03 07:50:19
Logon file405 14may03 07:51:44
KWIC is set to 50.
HILIGHT set on as '*'
COREDBS is set ON as an alias for 15,9,610,810,275,476,624,636,621,613,813,16,160,634,148
,20,77,35,583,65,2,233,99,474,475,256.
SUBCL14 is set ON as an alias for 635,570,PAPERSMJ,PAPERSEU.
SUBCL28 is set ON as an alias for 6,7,8,14,34,94,434.
SUBCL35 is set ON as an alias for 139,267,268,625,626.
SUBCL2NODRUG is set ON as an alias for 442,149,43,444,5,73,155,34,434.
* * * * See HELP NEWS 225 for information on new search prefixes
and display codes


***                                    ***


SYSTEM:HOME
Cost is in DialUnits
Menu System II: D2 version 1.7.8 term=ASCII
                    *** DIALOG HOMEBASE(SM) Main Menu ***

 Information:
  1.   Announcements (new files, reloads, etc.)
  2.   Database, Rates, & Command Descriptions
  3.   Help in Choosing Databases for Your Topic
  4.   Customer Services (telephone assistance, training, seminars, etc.)
  5.   Product Descriptions

 Connections:
  6.   DIALOG(R) Document Delivery
  7.   Data Star(R)

    (c) 2000  The Dialog Corporation plc      All rights reserved.

    /H = Help            /L = Logoff          /NOMENU = Command Mode


Enter an option number to view information or to connect to an online
 service.  Enter a BEGIN command plus a file number to search a database
(e.g., B1 for ERIC).
?b coredbs,subcl14
```

```
      ?ds

      Set     Items    Description
      S1        40     (QUARK(W)PUBLISHING) AND (MULTIPLE(3W)(PUBLICATIONS OR MED-
                       IA)) NOT (PY>=1999 OR PD>=19990311)
      S2        27     RD (unique items)
      S3         3     S2 AND MULTIPLE(W)MEDIA
      S4        24     S2 NOT S3
```

```
Welcome to DIALOG
### Status: Connected


Dialog level 02.03.27D

Last logoff:  20apr02 10:22:47
Logon file405 20apr02 10:23:17
KWIC is set to 50.
HILIGHT set on as '*'
COREDBS is set ON as an alias for 15,9,610,810,275,476,624,636,621,613,813,16,160,634,1
48,20,77,35,583,65,2,233,99,474,475,256.
SUBCL14 is set ON as an alias for 635,570,PAPERSMJ,PAPERSEU.
SUBCL28 is set ON as an alias for 6,7,8,14,34,94,434.
SUBCL35 is set ON as an alias for 139,267,268,625,626.
SUBCL2NODRUG is set ON as an alias for 442,149,43,444,5,73,155,34,434.
*
SYSTEM:HOME
Cost is in DialUnits
Menu System II: D2 version 1.7.8 term=ASCII
                  *** DIALOG HOMEBASE(SM) Main Menu ***

 Information:
   1.  Announcements (new files, reloads, etc.)
   2.  Database, Rates, & Command Descriptions
   3.  Help in Choosing Databases for Your Topic
   4.  Customer Services (telephone assistance, training, seminars, etc.)
   5.  Product Descriptions

 Connections:
   6.  DIALOG(R) Document Delivery
   7.  Data Star(R)
```

```
     /H = Help           /L = Logoff        /NOMENU = Command Mode


Enter an option number to view information or to connect to an online
 service.  Enter a BEGIN command plus a file number to search a database
 (e.g., B1 for ERIC).
 ?b coredbs,subcl14


     ?ds

     Set     Items   Description
     S1      44091   (WANT OR JOB OR EMPLOYMENT)(3W)(AD OR ADS OR ADVERTI??????-
                     ?)
     S2         59   S1 AND (PUBLISH OR PUBLISHED OR PUBLISHING)(5N)((ELECTRONI-
                     C???? OR ONLINE OR ON(W)LINE)(5N)(PRINT OR NEWSPAPER))
     S3         25   S1 AND (PLACE OR PLACED OR PLACING)(5N)((ELECTRONIC???? OR
                     ONLINE OR ON(W)LINE)(5N)(PRINT OR NEWSPAPER))
     S4         83   (S2 OR S3)
     S5         37   RD (unique items)
```

?t/3/all

5/3/1   (Item 1 from file: 15)
DIALOG(R)File   15:ABI/Inform(R)

02332793 86926059
"Fast track" transition to an electronic journal collection: a case study
Montgomery, Carol Hansen
New Library World v101n1159 PP: 294-302 2000
ISSN: 0307-4803   JRNL CODE: NLW
WORD COUNT: 5735

5/3/2   (Item 2 from file: 15)
DIALOG(R)File   15:ABI/Inform(R)

02326710 86921799
A trivial pursuit? Information technology and the tenure track
Westney, Lynn C Hattendorf
Campus - Wide Information Systems v17n4 PP: 113-119 2000
ISSN: 1065-0741   JRNL CODE: CWFS
WORD COUNT: 4089

5/3/3   (Item 3 from file: 15)
DIALOG(R)File   15:ABI/Inform(R)

02067565 60967798
Classified struggle
Moses, Lucia
Editor & Publisher v133n38 PP: I6-I10 Sep 18, 2000
ISSN: 0013-094X   JRNL CODE: GEDP
WORD COUNT: 2155

5/3/4   (Item 4 from file: 15)
DIALOG(R)File   15:ABI/Inform(R)

02046441 56961274
The Wall Street Journal
Hillman, Amy
Ivey Business Journal v64n6 PP: 44-49 Jul/Aug 2000
ISSN: 1481-8248   JRNL CODE: BSQ
WORD COUNT: 3124

5/3/5   (Item 5 from file: 15)
DIALOG(R)File   15:ABI/Inform(R)

01659639 03-10629
IT industry should smarten up
Anonymous
InfoWorld v20n25 PP: 82 Jun 22, 1998
ISSN: 0199-6649   JRNL CODE: IFW
WORD COUNT: 696

5/3/6   (Item 6 from file: 15)
DIALOG(R)File   15:ABI/Inform(R)

01563815 02-14804
Streets of gold?
Ditlea, Steve

Brandweek v39n2 PP: 38 Jan 12, 1998
ISSN: 1064-4318 JRNL CODE: IADW
WORD COUNT: 1199

 5/3/7   (Item 7 from file: 15)
DIALOG(R)File 15:ABI/Inform(R)
(c) 2002 ProQuest Info&Learning. All rts. reserv.

01548128 01-99116
Recruiting rockets through cyberspace
Crispin, Gerry; Mehler, Mark
HRMagazine v42n12 PP: 72-77 Dec 1997
ISSN: 1047-3149 JRNL CODE: PAD
WORD COUNT: 1970

 5/3/8   (Item 8 from file: 15)
DIALOG(R)File 15:ABI/Inform(R)
(c) 2002 ProQuest Info&Learning. All rts. reserv.
>>>Accession number 823120 is unavailable

 5/3/9   (Item 1 from file: 9)
DIALOG(R)File 9:Business & Industry(R)
(c) 2002 Resp. DB Svcs. All rts. reserv.

03123382 (USE FORMAT 7 OR 9 FOR FULLTEXT)
B-to-B's annual ranking of the top advertising venues
(According to Competitive Media Reporting, network radio ad sales grew 105%
   to $952.89 mil in 2000 and internet ad sales grew 53% to $2.89 bil;
   according to BtoB, The Wall Street Journal and WSJ.com are the top b-to-b
   ad venues for 2001)
BtoB, v 86, p 20
April 30, 2001
DOCUMENT TYPE: Journal; Ranking ISSN: 1087-948X   (United States)
LANGUAGE: English RECORD TYPE: Fulltext
WORD COUNT: 4586

 5/3/10   (Item 2 from file: 9)
DIALOG(R)File 9:Business & Industry(R)
(c) 2002 Resp. DB Svcs. All rts. reserv.

02044008 (USE FORMAT 7 OR 9 FOR FULLTEXT)
Streets of Gold?
(The New York Times Co's new media division estimates 1997 losses at $12-15
   mil with an additional $8-11 mil in losses in 1998; the company will
   introduce New York Today online city guide in 1998)
Brandweek, v XXXIX, n 2, p 38+
January 12, 1998
DOCUMENT TYPE: Journal ISSN: 1064-4318   (United States)
LANGUAGE: English RECORD TYPE: Fulltext
WORD COUNT: 1154

 5/3/11   (Item 1 from file: 610)
DIALOG(R)File 610:Business Wire
(c) 2002 Business Wire. All rts. reserv.

00531765 20010604155B2026 (USE FORMAT 7 FOR FULLTEXT)
**Employment Wizard and CareerSite Corporation Merge E-recruitment Networks
To Provide Enhanced Revenue-Building Product For Newspapers**
Business Wire
Monday, June 4, 2001 16:00 EDT
JOURNAL CODE: BW LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT
DOCUMENT TYPE: NEWSWIRE
WORD COUNT: 541

5/3/12   (Item 1 from file: 275)
DIALOG(R)File 275:Gale Group Computer DB(TM)

02587640   SUPPLIER NUMBER: 83697178   (USE FORMAT 7 OR 9 FOR FULL TEXT)
**Getting from print to online: a searcher's advice to publishers and
  I-Commerce concerns.**
Keiser, Barbie E.
Searcher, 10, 3, 59(7)
March, 2002
ISSN: 1070-4795   LANGUAGE: English   RECORD TYPE: Fulltext
WORD COUNT: 5249   LINE COUNT: 00435

5/3/13   (Item 2 from file: 275)
DIALOG(R)File 275:Gale Group Computer DB(TM)

02415767   SUPPLIER NUMBER: 63256651   (USE FORMAT 7 OR 9 FOR FULL TEXT)
No Cover Required.(Internet/Web/Online Service Information)
Pike, Sarah
PC Magazine, 157
August 1, 2000
ISSN: 0888-8507   LANGUAGE: English   RECORD TYPE: Fulltext; Abstract
WORD COUNT: 1964   LINE COUNT: 00198

5/3/14   (Item 3 from file: 275)
DIALOG(R)File 275:Gale Group Computer DB(TM)

02402403   SUPPLIER NUMBER: 62297544   (USE FORMAT 7 OR 9 FOR FULL TEXT)
A Job Seeker's Guide.(News Briefs)
Elliott, Matthew
PC Magazine, 163
June 27, 2000
ISSN: 0888-8507   LANGUAGE: English   RECORD TYPE: Fulltext
WORD COUNT: 1896   LINE COUNT: 00180

5/3/15   (Item 4 from file: 275)
DIALOG(R)File 275:Gale Group Computer DB(TM)

02101622   SUPPLIER NUMBER: 19759294   (USE FORMAT 7 OR 9 FOR FULL TEXT)
**Nexpo '97, part II: editorial and advertising systems, other products.
  (Industry Trend or Event)**
Tribute, Andrew; Edwards, Stephen; Drennan, Bill
Seybold Report on Publishing Systems, v26, p7(25)
August 18, 1997
ISSN: 0736-7260   LANGUAGE: English   RECORD TYPE: Fulltext
WORD COUNT: 21657   LINE COUNT: 01677

5/3/16   (Item 5 from file: 275)
DIALOG(R)File 275:Gale Group Computer DB(TM)

02080191   SUPPLIER NUMBER: 19539693   (USE FORMAT 7 OR 9 FOR FULL TEXT)
**Seybold Seminars New York '97: page layout and composition systems.
  (Industry Trend or Event)**
Seybold Report on Publishing Systems, v26, n18, p33(9)
June 9, 1997
ISSN: 0736-7260   LANGUAGE: English   RECORD TYPE: Fulltext
WORD COUNT: 7050   LINE COUNT: 00550

5/3/17   (Item 6 from file: 275)

01965435   SUPPLIER NUMBER: 18548007
Nexpo '96, II: editorial and advertising systems and electronic publishing.
   (includes related article on Freedom System Integrators' addition of
   Phrasea to its product line) (Industry Trend or Event)
Tribute, Andrew; Edwards, Stephen; Rossello, Rosanne; Drennan, Bill;
Fischer, Christina
Seybold Report on Publishing Systems, v25, n21, p3(51)
July 29, 1996
ISSN: 0736-7260   LANGUAGE: English   RECORD TYPE: Fulltext
WORD COUNT: 41501   LINE COUNT: 03239

  5/3/18   (Item 7 from file: 275)

01947177   SUPPLIER NUMBER: 18383739   (USE FORMAT 7 OR 9 FOR FULL TEXT)
Nexpo '96 preview: something for everyone in Las Vegas. (includes related
   article on participating companies) (Industry Trend or Event)
Seybold Report on Publishing Systems, v25, n17, p3(22)
May 31, 1996
ISSN: 0736-7260   LANGUAGE: English   RECORD TYPE: Fulltext
WORD COUNT: 19061   LINE COUNT: 01527

  5/3/19   (Item 1 from file: 476)

0011015815 ACxxxxxx0346
SURVEY - FT-IT: Not always as easy as it seems: COMPANY WEBSITES FOR
   RECRUITMENT by Annie Gurton: Managers are discovering that advertising
   vacancies on a corporate website can raise unexpected problems
ANNIE GURTON
The Financial Times, Surveys ED, P 8
Wednesday, March 7, 2001
DOCUMENT TYPE: NEWSPAPER; Surveys LANGUAGE: ENGLISH   RECORD TYPE:
FULLTEXT
Word Count: 1,072

  5/3/20   (Item 1 from file: 636)

02574505   Supplier Number: 45198871   (USE FORMAT 7 FOR FULLTEXT)
FEAR & LOATHING ON THE I-WAY PUNDITS ASSESS DOWNSIDE OF THE NII
Information Networks, pN/A
Dec 12, 1994
Language: English   Record Type: Fulltext
Document Type: Newsletter; Trade
Word Count: 1011

  5/3/21   (Item 1 from file: 621)

03145108   Supplier Number: 83906559   (USE FORMAT 7 FOR FULLTEXT)
McClatchy Reports February 2002 Revenues.
PR Newswire, pSFM04718032002
March 18, 2002
Language: English   Record Type: Fulltext
Document Type: Newswire; Trade
Word Count: 722

5/3/22   (Item 2 from file: 621)
DIALOG(R)File 621:Gale Group New Prod.Annou.(R)
(c) 2002 The Gale Group. All rts. reserv.

03103348   Supplier Number: 82317138   (USE FORMAT 7 FOR FULLTEXT)
McClatchy Reports Fourth Quarter and 2001 Earnings.
PR Newswire, pSFW04730012002
Jan 30, 2002
Language: English   Record Type: Fulltext
Document Type: Newswire; Trade
Word Count: 1424

5/3/23   (Item 3 from file: 621)
DIALOG(R)File 621:Gale Group New Prod.Annou.(R)
(c) 2002 The Gale Group. All rts. reserv.

03063512   Supplier Number: 80595673   (USE FORMAT 7 FOR FULLTEXT)
**McClatchy Reports Results Through October 2001 and Upgrades Earnings
   Outlook.**
PR Newswire, pSFTU02804122001
Dec 4, 2001
Language: English   Record Type: Fulltext
Document Type: Newswire; Trade
Word Count: 694

5/3/24   (Item 4 from file: 621)
DIALOG(R)File 621:Gale Group New Prod.Annou.(R)
(c) 2002 The Gale Group. All rts. reserv.

02839532   Supplier Number: 71970229   (USE FORMAT 7 FOR FULLTEXT)
McClatchy Reports February 2001 Revenues.
PR Newswire, pNA
March 21, 2001
Language: English   Record Type: Fulltext
Document Type: Newswire; Trade
Word Count: 791

5/3/25   (Item 5 from file: 621)
DIALOG(R)File 621:Gale Group New Prod.Annou.(R)
(c) 2002 The Gale Group. All rts. reserv.

01744228   Supplier Number: 53152572   (USE FORMAT 7 FOR FULLTEXT)
CareerPath.com Welcomes Six Newspaper Affiliates to Web Site.
PR Newswire, p3871
Nov 2, 1998
Language: English   Record Type: Fulltext
Document Type: Newswire; Trade
Word Count: 526

5/3/26   (Item 1 from file: 613)
DIALOG(R)File 613:PR Newswire
(c) 2002 PR Newswire Association Inc. All rts. reserv.

00684854 20011204SFTU028   (USE FORMAT 7 FOR FULLTEXT)
McClatchy Reports Results Through October 2001
PR Newswire
Tuesday, December 4, 2001 08:31 EST
JOURNAL CODE: PR LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT
DOCUMENT TYPE: NEWSWIRE
WORD COUNT: 657

5/3/27   (Item 1 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)

07323219   Supplier Number: 61949111 (USE FORMAT 7 FOR FULLTEXT)
NEXPO 2000 at the booths.(Brief Article)(Directory)
Santo, Jamie; Aiken, Jeffrey; Crosby, Josef
Editor & Publisher, pN10
May 1, 2000
Language: English   Record Type: Fulltext
Article Type: Brief Article; Directory
Document Type: Magazine/Journal; General
Word Count: 21319

   5/3/28   (Item 2 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)

06994836   Supplier Number: 58349714   (USE FORMAT 7 FOR FULLTEXT)
Who Is This Creature Named Dot Com?(terminology)
LEWIS, HERSCHELL GORDON
Direct, v11, n16, p74
Dec, 1999
Language: English   Record Type: Fulltext
Document Type: Magazine/Journal; Trade
Word Count: 1031

   5/3/29   (Item 3 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)

06194180   Supplier Number: 54112092   (USE FORMAT 7 FOR FULLTEXT)
**Providing health info means healthy returns: InteliHealth amasses 2 million
   pages of reports.(Health Care Quarterly)**
George, John
Philadelphia Business Journal, v17, n52, p12(2)
Feb 5, 1999
Language: English   Record Type: Fulltext
Document Type: Magazine/Journal; Trade
Word Count: 1643

   5/3/30   (Item 1 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB

07830731   SUPPLIER NUMBER: 16784169   (USE FORMAT 7 OR 9 FOR FULL TEXT)
Getting the word out. (New Mexico advertising agencies) (Industry Overview)
Odenwald, Arlene
New Mexico Business Journal, v19, n3, p14(3)
April, 1995
DOCUMENT TYPE: Industry Overview   ISSN: 0164-6796   LANGUAGE:
   ENGLISH   RECORD TYPE: FULLTEXT
WORD COUNT: 1795   LINE COUNT: 00144

   5/3/31   (Item 2 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB

06716866   SUPPLIER NUMBER: 14356595   (USE FORMAT 7 OR 9 FOR FULL TEXT)
The brave new world of media. (Column)
Easterly, David
Editor & Publisher, v126, n33, p44(3)
August 14, 1993
DOCUMENT TYPE: Column   ISSN: 0013-094X   LANGUAGE: ENGLISH
RECORD TYPE: FULLTEXT; ABSTRACT
WORD COUNT: 2941   LINE COUNT: 00223

5/3/32   (Item 1 from file: 20)
DIALOG(R)File 20:Dialog Global Reporter
(c) 2002 The Dialog Corp. All rts. reserv.

22125863
SIFY.COM IN ALLIANCE WITH HINDUSTAN TIMES (to promote each others' business
    and also to offer bundled packages to advertisers)
INDIA BUSINESS INSIGHT
April 04, 2002
JOURNAL CODE: WIBI   LANGUAGE: English   RECORD TYPE: FULLTEXT
WORD COUNT: 78

5/3/33   (Item 2 from file: 20)
DIALOG(R)File 20:Dialog Global Reporter
(c) 2002 The Dialog Corp. All rts. reserv.

08079260
Online sites to go in shake-up
ABIX - AUSTRALASIAN BUSINESS INTELLIGENCE   (AUSTRALIAN FINANCIAL REVIEW)
, p73
November 05, 1999
JOURNAL CODE: WAPR   LANGUAGE: English   RECORD TYPE: ABSTRACT
WORD COUNT: 132

5/3/34   (Item 1 from file: 635)
DIALOG(R)File 635:Business Dateline(R)
(c) 2002 ProQuest Info&Learning. All rts. reserv.

0825241 97-85547
Can Newspapers Find Their Niche in the Internet Age?; Unless they combine
    the strengths of print and cyberspace, traditional media may have
    trouble surviving. Series: the media.com. Revolution in Cyberspace. One
    in a series
Shaw, David
Los Angeles Times (Los Angeles, CA, US) pA1
PUBL DATE: 970616
WORD COUNT: 4,535
DATELINE: Los Angeles, CA, US, Pacific

5/3/35   (Item 2 from file: 635)
DIALOG(R)File 635:Business Dateline(R)
(c) 2002 ProQuest Info&Learning. All rts. reserv.

0642492 95-99056
6 newspapers put *job* *ads* on Internet
Mills, Mike
Washington Post (Washington, DC, US) sC p3
PUBL DATE: 951018
WORD COUNT: 522
DATELINE: Washington, DC, US, South Atlantic

5/3/36   (Item 3 from file: 635)
DIALOG(R)File 635:Business Dateline(R)
(c) 2002 ProQuest Info&Learning. All rts. reserv.

0582018 95-37960
Getting the word out: Competition is stiff among the state's ad agencies,
    which are adjusting to new times, new demands
Odenwald, Arlene
New Mexico Business Journal (Albuquerque, NM, US), V19 N3 s1 p14
PUBL DATE: 950400
WORD COUNT: 1,669
DATELINE: Albuquerque, NM, US

5/3/37   (Item 1 from file: 630)
DIALOG(R)File 630:Los Angeles Times
(c) 2002 Los Angeles Times. All rts. reserv.

00948792 (USE FORMAT 7 FOR FULLTEXT)
Can Newspapers Find Their Niche in the Internet Age?
Unless they combine the strengths of print and cyberspace, traditional
  media may have trouble surviving.
the media.com. Revolution in Cyberspace. One in a series
DAVID SHAW, TIMES STAFF WRITER
Los Angeles Times , Home Edition ed, colA 1, p1
Monday June 16, 1997
DOCUMENT TYPE: Series; Main Story; Infobox
SECTION HEADING: Metro Desk
WORD COUNT: 3865

dup 4 (34)

9/9